

VOCATIONAL SUBJECT
EVALUATION SCHEME
STD-X (Level 2)

Retail Merchandising (83)

Scheme of Examination

Sr. No.	Method of Assessment	Weightage of Marks	Evaluator
1	Theory Paper (Written)	30 Marks (80 Marks converted 30 Marks)	School / State Board
2	Practical Exam	30 Marks	Certified Assessor
3	Term Work (Journal)	10 Mark	School Instructor / Trainer
4	Project Work	10 Mark	School Instructor / Trainer
5	Oral / Viva Vocu	10 Mark	Certified Assessor
6	Direct Observation	10 Mark	Certified Assessor
	Total Marks	100 Marks	

1] Unit wise Marks Distribution of written test paper:

Paper Time: - 3 hours

Marks: - 80

Sr. No	Unit (Contains)	Mark	Mark With option
1	Retail Operations	13	19
2	Merchandise Planning	12	18
3	Store Operations	13	19
4	Billing, Transport and Delivery	12	18
5	Security Operations & Housekeeping in Retail	13	19
6	Communication at Work Place	13	19
7	Health Care and Personal Grooming in Retailing	4	8
	Total	80	120

2] Practical Exam:

• Practical Time	• 3 Hours
• Practical Subject	• Retail Merchandising
• Any one practical should be given from the text book by lot system to each group / individual.	
• Total Marks of Practical	• 30 Marks

3] Term Work (Journal):

• Term Work (Journal)	• Journal maintained by the students during the year.
• Term Work (Journal) Subject	• Retail Merchandising
• Total Marks	• 10 Marks

4] Project Work:

<ul style="list-style-type: none">• The project work given in syllabus is only for guideline.• Candidate, with approval from the Instructor / Trainer, may choose any one project and prepare it.• He has full liberty to prepare any useful project other than the mentioned projects.• He may write a visit report about any nearest Industry and their product.• One project should be compulsory for each student or a group of maximum 4 students.	
• Total Marks	• 10 Marks

Written Test Paper - STD-X (Level 2)

Retail Merchandising (83)

Question Wise Distribution of Marks.

Sr. No	Types of Questions	Marks	Marks with option
1	Objectives (1 Mark)	20	20
2	Short Answer Type (3 Marks)	24	36
3	Long Answer Type (4 Marks)	24	40
4	Long Answer Type (6 Marks)	12	24
	Total Marks	80	120

STD-X : Level 2

Blue print of Unit wise Marks distribution

Retail Merchandising (83)

Sr No	Unit	Knowledge						Understanding						Applications						Total Mark	Total Mark with option
		O.B.		S.A.		L.A.		O.B.		S.A.		L.A.		O.B.		S.A.		L.A.			
		Mark	Questions	Mark	Questions	Mark	Questions	Mark	Questions	Mark	Questions	Mark	Questions	Mark	Questions	Mark	Questions	Mark	Questions		
1	Retail Operations	1	1	3	1	4	1	1	1	3	1			1	1			6	1	13	19
2	Merchandise Planning	1	1	3	1	4	1	1	2	3	1			1	1			4	1	12	18
3	Store Operations	1	1	3	1	4	1	1	2			4	1	1	2	3	1			13	19
4	Billing, Transport and Delivery	1	1	3	1			1	1	3	1	4	1					6	1	12	18
5	Security Operations & Housekeeping in Retail	1	1	3	1	4	1	1	1	3	1			1	1			6	1	13	19
6	Communication at Work Place					4	1	1	1	3	1	4	1	1	1			6	1	13	19
7	Health Care and Personal Grooming in Retailing							1	1			4	1			3	1			4	8
	Total	1	5	3	5	4	5	1	9	3	5	4	4	1	6	3	2	6	4	80	120
																		4	1		120

Note:

- O.B- Objective
- S.A.- Short answer type (3 marks)
- L.A.- Long answer type (4 marks & 6 marks)
- All the paper setters are expected to change the blue print every time.

Pattern of Question Paper
STD- X (Level-2)
Retail Merchandising (83)

Time: 3 hrs.

Marks: 80

- Notes:**
1. All questions are compulsory.
 2. Draw diagrams wherever necessary.

Q. No. 1.A) Select the correct alternative and rewrite the sentence / Fill in the Blanks. 5

1.
a)..... b) C)
2.
a)..... b) C)
3.
a)..... b) C)
4.
a)..... b) C)
5.
a)..... b) C)

B) Match the following pairs. 5

1. A)
2. B)
3. C)
4. D)
5. E)

C) State the following statement is true or false. 5

- 1.
- 2.
- 3.
- 4.
- 5.

D) Answer the following questions in ONE sentence.

5

- 1.
- 2.
- 3.
- 4.
- 5.

Q. No. 2) Answer the following questions in short. (Any four)

12

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Q. No. 3) Answer the following questions in short. (Any four)

12

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Q. No. 4) Answer the following questions in brief. (Any three)

12

- 1.
- 2.
- 3.
- 4.
- 5.

Q. No. 5) Answer the following questions in brief. (Any three)

12

- 1.
- 2.
- 3.
- 4.
- 5.

Q. No. 6) Answer the following questions in brief. (Any two)

12

- 1.
- 2.
- 3.
- 4.